

## Consent to the use of your personal data

Protection of your personal data is an important concern for us. We respect your privacy and collect, process and use your personal data in harmony with the regulations of the Federal Republic of Germany and higher level European legislation. When visiting our web pages, we want you to feel safe and well informed of anything concerning the use of your personal data. In the course of the online registration, personal (e.g., name, address, contact information etc.) and detailed data required for processing (e.g., type of registration, kind of participant, additional booking options) are collected. In addition, payment information (account details, credit card details) may be requested (depending on the selected options). If necessary, statistical data such as occupation, subject area, etc. are also recorded.

With your agreement to the hereinafter mentioned data protection regulations, you are consenting to event lab. GmbH, Richard-Lehmann-Straße 12, 04275 Leipzig, Germany in collecting, processing and using personal data, subject to the applicable legislation and the following regulations.

### 1. Responsible body

The responsible body as defined in the Federal Data Protection Act is

**event lab. GmbH**  
**Richard-Lehmann-Straße 12**  
**04275 Leipzig**  
**Germany**

Contact

**Phone: +49 (0) 341 30 88 84 50**

**E-Mail: [datenschutz@eventlab.org](mailto:datenschutz@eventlab.org)**

### 2. Data processing on calling up our web pages

Visiting our website, information such as

- IP address,
- Access date and time,
- Name and URL of the called file,
- the website, from which access was made (referrer URL),
- the browser you used and, if need be, the operating system of your internet-enabled computer and the name of your access provider

will be forwarded to our servers automatically and stored by us temporarily. This is done for the following reasons:

- Optimizing of the call set-up,
- Guaranteeing and optimizing the user friendliness and handling of our website,
- Guaranteeing system security and stability
- and to defend against risks/for prosecution in the event of a cyber-attack.

This anonymous data will be stored separately from your personal data given, if any, and thus does not allow any conclusions concerning a given person. It will be analysed for statistical GDPR purposes in order to optimize our internet access and our offerings.

### 3. Cooperation with processors and third parties

If, in the context of our processing, we reveal data to other persons and companies (processors or third parties), transmit them or otherwise grant access to the data, this is only done on the basis of a legal permission (e.g., if a transmission of the data to third parties, as required by payment service providers, pursuant to Art. 6 (1) (b) GDPR to fulfill the contract), if you have given your consent, a legal obligation provides this, or based on our legitimate interests (such as the use of service providers, web hosts, etc.).

Insofar as we commission third parties to process data on the basis of a "assignment processing contract", this is done on the basis of Art. 28 GDPR.

#### **4. Hotel booking**

In the course of hotel booking, personal data (e.g., name, address, contact information) as well as detailed data required for processing (e.g., desired hotel, room type, length of stay) are collected. In addition, payment information (account details, credit card information) can be requested. In addition to the procedures set out in section 3 Cooperation with processors and third parties, hotel reservation data will necessarily be passed on to the respective hotels for the provision of the service, including, if applicable, payment information.

#### **5. Payment Service Provider (PSP) / Payment Service Provider**

##### **Ogone, Ingenico Payment Services**

On our website we offer payment by "credit card payment with Ogone". The provider of this payment service is Ingenico e-Commerce Solutions GmbH, Daniel-Goldbach-Str. 17-19, 40880 Ratingen (hereinafter "OGONE").

If you choose to pay via Ogone, the payment details you provide will be transmitted to Ogone. The transmission of your data to Ingenico e-Commerce Solutions GmbH is based on Art. 6 para. 1 lit. a DSGVO (consent) and Art. 6 para. 1 lit. b DSGVO (processing to fulfill a contract). You have the opportunity to revoke your consent to data processing at any time. A revocation does not affect the effectiveness of historical data processing operations. Details on payment with Ogone can be found at the following link: <https://ingenico.com/payment-services>.

##### **PayPal**

On our website we offer you the payment via PayPal. Provider of this payment service is PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereinafter: "PayPal"). If you choose to pay via PayPal, the payment details you enter will be sent to PayPal. The transmission of your data to PayPal is based on Art. 6 para. 1 sentence 1 lit. b) GDPR (processing to fulfill a contract). We do not know about the storage period at PayPal and we cannot influence it.

#### **6. Third party websites**

event lab. GmbH has no control over the current contents of third party websites that can be accessed via our platform, nor over the manner in which these websites are operated. event lab. GmbH is not responsible for data protection, nor for the contents of these websites.

#### **7. Recipients outside the EU**

With exception of the processes quoted in this data protection policy, we do not forward your data to recipients based outside the European Union or the European Economic Area.

#### **8. Newsletter**

With the following information we inform you about the content of our newsletter as well as the registration, sending and statistical evaluation procedures as well as your right of objection. By subscribing to our newsletter, you agree to the receipt and the procedures described.

Content of the newsletter: We send newsletters, e-mails and other electronic notifications with advertising information (hereinafter "newsletter") only with the consent of the recipient or a legal permission. Insofar as the content of a newsletter is concretely described in the context of an application for the newsletter, it is decisive for the consent of the user. Incidentally, our newsletters contain information about our services and us. The registration for the newsletter will be protocolled in order to prove the registration process according to the legal requirements. Likewise, changes to the data stored by the shipping service provider are protocolled.

Registration data: To subscribe to the newsletter, it is sufficient to provide your e-mail address. Optionally, we ask you to give a name in the newsletter for personal address.

Germany: The dispatch of the newsletter and the related performance measurement is based on the consent of the recipient acc. Art. 6 para. 1 lit. a, Art. 7 GDPR in connection with para. 7 (2) No. 3 Act against unfair competition or on the basis of the legal permission acc. para 7 (3) Act against unfair competition.

The logging of the registration process is based on our legitimate interests in accordance with Art. 6 para. 1 lit. f GDPR. We are interested in using a user-friendly and secure newsletter system that serves our business interests as well as meeting the expectations of users and allows us to provide consent.

Termination / Withdrawal - You can terminate the receipt of our newsletter at any time. A link to cancel the newsletter can be found at the end of each newsletter. We may save the submitted email addresses for up to three years based on our legitimate interests before we delete them. The processing of this data is limited to the purpose of a possible defense against claims. An individual request for cancellation is possible at any time.

## **9. Collection, processing and use of personal data**

"Collecting" within the meaning of the Federal Data Protection Act is the acquisition of personal data. "Processing" within the meaning of the Federal Data Protection Act is the storage, modification, transmission, blocking and deletion of personal data. "Use" in this sense means any use of personal data, other than processing.

The collection of personal data via our website is for the purpose of processing the contractual relationship you have entered into, including any subsequent warranty rights, for our services, ensuring proper bookkeeping in our company, for administrative purposes and for our own marketing purposes. Of course, our data protection practice is consistent with the Federal Data Protection Act (BDSG) and the Telemedia Act (TMG). Personal data is stored and processed at any time in the Federal Republic of Germany. Upon request, we will give you free information about the data stored about your person or your pseudonym. If you wish to receive such information, please send a message to [datenschutz@eventlab.org](mailto:datenschutz@eventlab.org) or send us your request by fax or post. Likewise, upon request, we will correct, block or delete the data stored about you, as far as this is mandatory or possible according to the legal requirements.

A transfer of personal data takes place only and exclusively insofar as this is absolutely necessary for the execution of the contractual relationship. This is the case, for example, with regard to the subcontractors employed, so that you can visit your booked event and be granted access. A further transmission of the data does not take place or only if you have expressly consented to the transmission. A transfer of your data to third parties without explicit consent, such as for advertising purposes, does not occur. The basis for data processing is Art. 6 para. 1 lit. b GDPR, which allows the processing of data for the performance of a contract or precontractual measures.

### **Data security**

In order to protect your data against unintentional or unlawful deletion, disclosure, access or against their manipulation or loss, as well as against other misuse, appropriate technical and organizational measures are taken.

For your security, your data is encrypted using the SSL Web Site Certificate (Secure Socket Layer). This is an encryption standard, also used in online banking. You will see a secure SSL connection, including the attached s at the http (i.e. https: // ...) in the address bar of your browser or the lock icon at the bottom of your browser.

Please remember that security when using the internet depends on a number of circumstances and cannot be guaranteed faultless at all times.

## **10. Deleting personal data**

Data that we store will be deleted with lapsing of the corresponding authorization, in particular after achieving the purpose for which further use will be blocked and after expiry of the safe custody periods stipulated under tax and trade law, unless you have consented expressly to continued use of your data or have agreed to something else contractually.

## **11. Overview of your rights**

### **a. Right to information**

You can request information about the processing purposes, category of the personal data, categories of the recipients, to whom your data has been or will be disclosed, the planned storage period and the source of your data, unless this was collected from you directly.

### **b. Right to correction**

You can request correction of incorrect or completion of correct data.

### **c. Right to deletion**

You can request deletion of your personal data.

### **d. Right to data transferability**

You can ask to receive data that you have provided in a conventional, machine-readable format or, require the transfer to another person responsible.

### **e. Right to complain**

For this, you can contact the supervisory authority of your residence or another responsible supervisory authority.

### **f. Right to restriction**

You may claim the right to restrict your data if the accuracy of the personal data is disputed, processing is unlawful and the data subject refuses to delete the personal data, and instead requires the personal data to be restricted the data subject is no longer needed, but the data subject requires them to assert, exercise or defend legal claims, or the data subject objects to the processing in accordance with Art. 21 DSGVO has filed, as long as it is not certain whether the legitimate reasons of the person responsible outweigh those of the data subject.

### **g. Right to objection**

The general right to objection applies for all processing purposes described here that are processed on the legal basis of art. 6 § 1 f GDPR. We are required only to act on an objection if you state the reasons of higher significance that arise from a particular situation.